

Business Cambridge Technical Award Level 3

We are excited to offer a new vocational course for students starting Oriel Sixth Form in September 2020. You will learn how a business might evolve from a small start-up business to a large multinational organisation, you will consider a range of different business types and gain an understanding of how the choice of business type might affect the objectives that are set. You will also look at the internal workings of businesses, including their internal structure and how different functional areas work together. Plus, by looking at the external constraints under which a business must operate, you will gain an understanding of the legal, financial and ethical factors that have an impact. You will also explore ways in which businesses respond to changes in their economic, social and technological environment; and gain an appreciation of the influence different stakeholders can have upon a business.

Why study this course?

The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and you will have the opportunity to gain these vital skills. Alongside this you will develop practical employability skills, including the ability to communicate effectively with both internal and external stakeholders, and to manage your time effectively.

What are my course options?

Level 3 Cambridge Technical Extended Certificate in Business

- equivalent to one A Level
- 10 hours across a 2 week timetable

Level 3 Cambridge Technical Diploma in Business – Marketing Pathway

- equivalent to two A Levels
- 10 hours across a 2 week timetable (in addition to 10 hours for the certificate)

What will I study?

Unit	How it is assessed	Students
The business environment	External examination	All students
Working in business	External examination	All students
Business decisions	External examination	Diploma students
Customers and Communication	Internal Coursework	All students
Marketing and Market Research	Internal Coursework	All students
Marketing Strategy	Internal Coursework	Diploma students
Marketing Campaign	Internal Coursework	Diploma students
Change Management	External examination	Diploma students
Principles of Project Management	Internal Coursework	All students
Delivering a business project	Internal Coursework	Diploma students